

#startupindia

INVITING INSTITUTES FOR STARTUP ORIENTATION PROGRAM

ABOUT STARTUPINDIA TOUR

In order to promote StartUp and Entrepreneurship Opportunities to the Youngsters, StartUpIndia Tour will reach various selected institutes. This Tour will execute One Day StartUp Orientation Program for Students and help them to get familiar with Why, What and How about the StartUps. This will benefit institutes to activate IIC and Incubation Centres.

STARTUP ORIENTATION PROGRAM

WHY

Why to Start a StartUp?

- Facts & Figures
- Indian StartUp Ecosystem
- Current Trends
- Case Studies – Success Stories
- Case Studies – Failure Stories

WHAT

What to Start in a StartUp?

- IKIGAI for StartUp
- How to Select a Sector for Business?
- How to Select a Product OR Service?

HOW

How to Start a StartUp?

- Problem Identification & Ideation
- Design Thinking
- Market Analysis & Research
- Company Formation & Legal

Visit us at : www.opexindia.com



An Initiative By



Institutes interested to host StartUpIndia Tour may contact us at : admin@opexindia.com